

technologies by DA Regional Field Units, agricultural schools, colleges and universities.

B. Farmers' Participatory Technology Development Program

Bureau of Plant Industry (BPI) administers grants for farmer-managed field researches to develop location-specific technologies and to address specific field problems.



VII. REGULATORY SERVICES

A. Corn Standards Development and Promotion Program

To develop and implement a classification and grading standards for the marketing of white and yellow corn grains thru the joint efforts of the BAFPS and NFA.

VII. INFORMATION SUPPORT SERVICES

A. Development and Implementation of Information Technology System

Operationalization and maintenance of IT systems in support of information and data requirements for program management and implementation.

B. Management Information System

Development and operationalization of the Program's management information system by the DA's Bureau of Agricultural Statistics (BAS) and ITCAF.



VIII. POLICY FORMULATION AND ADVOCACY SERVICES

The Program Directorate shall continue to coordinate with corn farmers, livestock and poultry sector, feed-millers and other concerned stakeholders in the formulation and advocacy of policies conducive to agribusiness.

A. POLICY FORMULATION AND STATISTICS

Support to policy studies, specifically on the development of econometric and representative farm models to evaluate impacts of GATT-WTO and AFTA-related policies on domestic corn production and utilization, and farm incomes as well as support to development of corn statistics through nationwide surveys by BAS.

B. PROGRAM BENEFIT AND IMPACT EVALUATION

Annual program benefit and impact evaluation studies to be undertaken by BAS.

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Corn Program



AGRI-PINOY CORN PROGRAM

Corn is the second most important crop in the Philippines. About 14 million Filipinos prefer white corn as their main staple and yellow corn accounts for about 50% of livestock mixed feeds. Some 600,000 farm households depend on corn as a major source of livelihood, in addition to transport services, traders, processors and agricultural input suppliers who directly benefit from corn production, processing, marketing and distribution.

Corn is also processed into high value products, such as cornstarch, corn syrups, corn oil, gluten and snack foods.

The Department of Agriculture's Agri-Pinoy Corn Program aims to increase production of quality corn and also cassava for human consumption, feeds and industrial uses, as well as empower the farmers and increase their income, thereby improving their quality of life.

The Program's overall strategy is to fast track the expansion of hybrid corn, cassava and other feed crops production to achieve food and feed self-sufficiency, enhance the competitiveness of the domestic livestock and poultry sectors through cheaper feed inputs as well as generate jobs in rural communities.

Program Components

I. PRODUCTION SUPPORT SERVICES

Activities under this component are geared towards showcasing cost-reducing technologies which are efficient, effective, and economical towards global competitiveness and productivity.

A. White Corn Seed Production and Exchange Subsidy

Production and distribution of quality registered and certified open-pollinated variety (OPV) corn seeds under counterpart arrangement with LGUs to farmers practicing coconut-corn intercrop and those in the uplands whose main staple is white corn grits.

B. Support to Cassava Production

Provision of high-yielding varieties of cassava seed pieces in support to contract growing arrangement between farmers and processors/end-users and distribution of post-harvest facilities under counterpart-funding arrangement.

C. Organic-based agriculture program

The Program includes:

- Establishment of Mixing Plants and Organic Fertilizer Production Centers and promotion on the use of Bio-N and organic fertilizer in partnership with LGUs
- Techno demos and distribution of lime/dolomite to farmer-cooperatives to correct soil acidity in the farm clusters
- Soil fertility mapping and sampling undertaken by the DA Regional Field Units (DA-RFUs) and the Bureau of Soils and Water Management
- AgriKalkasan Program promoting sustainable agricultural practices.



D. Biological Control Program

Production and distribution of trichogramma cards and earwigs at cost by DA-RFUs, LGUs and non-government organizations for the control of corn borers and the conduct of pest and disease surveillance operations by DA-RFUs, LGUs and farmer-based surveillance team.

E. Pilot Farm Mechanization and Tractor Pool Program

Provision for farm tractors and implements (plow and other attachments, mechanical planters) under counterpart arrangements with LGUs, farmer-organizations and service providers.

F. Rehabilitation Assistance

Timely provision of production inputs, such as quality hybrid and OPV seeds and microbial inoculant, to assist farmers who are victims of natural calamities such as drought, typhoons, and floods to recover their losses.

G. National and Regional Field Monitoring

Program directorate shall conduct periodic monitoring on the activities at the field level and report to management relevant information for policy reforms or actions.

II. IRRIGATION DEVELOPMENT SERVICES

A. Small Farmer Irrigated Corn Production Program

Provision and construction of shallow tube wells (STWs) under counterpart arrangement with LGUs and farmer-organizations for pilot irrigated corn cluster wide projects.

III. POST HARVEST DEVELOPMENT SERVICES

A. Post Harvest Facilities Program

Installation of Post-harvest processing and Trading Centers, Village type driers, corn mill, hammer mill, hermetic cocoon, cassava chippers, granulators and graters and other post harvest equipment under counterpart arrangement with LGUs, farmer-organizations and service providers.

B. Aflatoxin Prevention Program

Establishment of an Aflatoxin Testing Laboratory and implementation of an aflatoxin prevention program among corn farmers in partnership with Bureau of Agricultural and Fisheries Product Standards (BAFPS), Philippine Center for Postharvest Development and Mechanization (PHiMech) and other stakeholders.

C. Technical Post Harvest Monitoring

Provision of technical assistance and evaluation and monitoring of LGU-based post harvest facilities by PHiMech.

IV. MARKETING DEVELOPMENT SERVICES

A. Corn-based Agribusiness Systems Technology (COAST) Program Monitoring

It aims to generate private sector investments in corn through joint venture arrangement



or CORPORATIVES with farmer-cooperatives in the farm clusters. Pilot COAST production schemes cover irrigated corn and corn-based farming systems, mechanized production, post harvest and processing activities and provide farm machinery under counterpart arrangement with LGUs, farmer cooperatives and service providers.

B. Market Development and Support

Facilitate market tie-ups and contract growing arrangement in the farm clusters and the conduct of trade and farm machinery fairs and exhibitions.

C. Corn Marketing and Price Information Network

Provide timely price and market information to farm clusters utilizing and enhancing the NFA-managed Electronic Corn Marketing System thru the joint efforts of DA-Agribusiness Marketing Assistance Service (AMAS), Information Technology Center for Agriculture and Fisheries (ITCAF) and National Food Authority (NFA).

V. EXTENSION SUPPORT, EDUCATION AND TRAINING SERVICES

DA continuously re-educate and establish mechanisms to capacitate Agriculture Extension Workers in communicating the latest technologies to farmer-clientele.

A. Farmer Education Program

The Farmer Education Program includes:

- Corn Specialist Training Courses (CSTs) through University of Southern Mindanao
- Training of Trainers' (TOTs) Courses for LGU-based extension personnel, including curriculum development, through Agricultural Training Institute (ATI)
- Corn Cluster/IPM Farmer Field Schools (FFSs)
- Entrepreneurial Training or Agribusiness Training Courses for cooperatives
- Post Harvest Technology Promotion, Extension and Training by the PHiMech and support to the Farmer Scientist Training Program (FSTP), Integrated Pest Management (IPM) and to the National Corn Farmers' Organization.

B. Support to LGU Extension Workers

Provision of performance-based support to LGU-based extension, including traveling allowances.

C. Advocacy and Information Activities

Conduct of promotional and information advocacy activities such as the School-on-the-Air, production of TV and radio plugs and utilization of the quad media such as the print, TV, radio, and internet by the Agriculture and Fisheries Information Service (AFIS) in coordination with various DA Family agencies.

VI. RESEARCH AND DEVELOPMENT SERVICES

A. Institutional Corn Research and Development

Bureau of Agricultural Research (BAR) extends fund support for institutional researches on integrated soil management, cost-reducing production, post harvest and processing